



# 2022-30 STATEWIDE STRATEGIC AGENDA

## INSTITUTIONAL UPDATE

Kentucky State  
University

March 30, 2023



Affordability



Transitions



Success



Equity



Talent

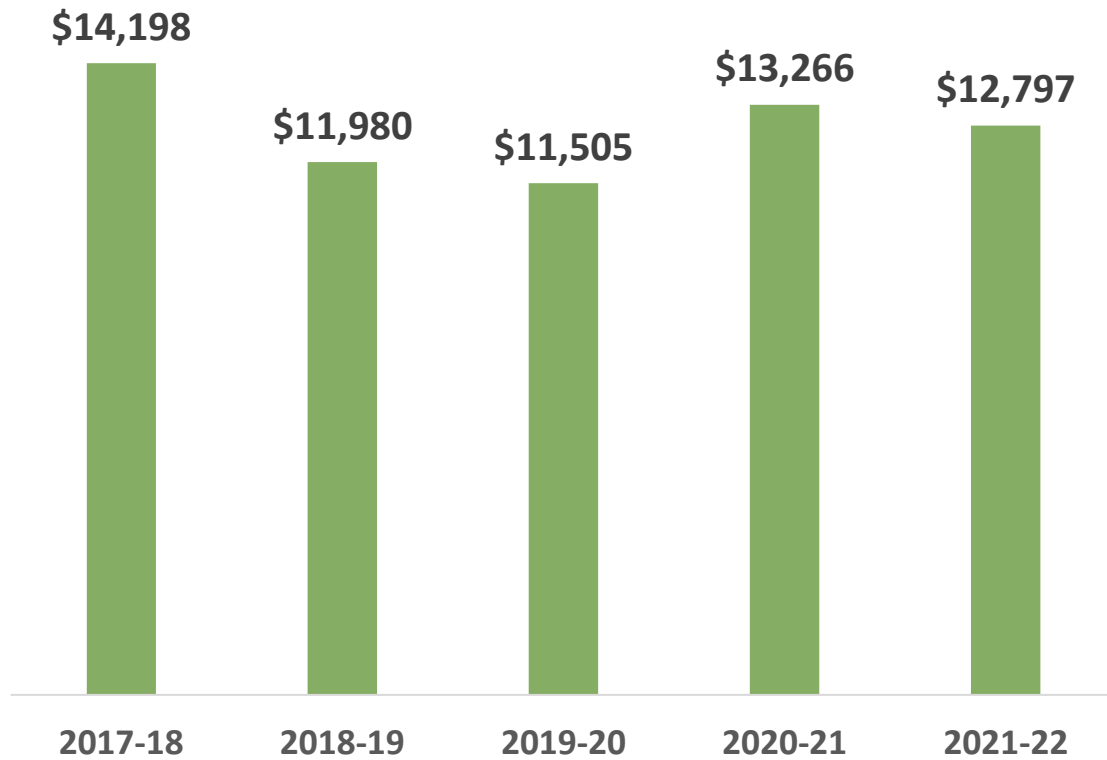


Value

# KEY PERFORMANCE INDICATORS -- AFFORDABILITY

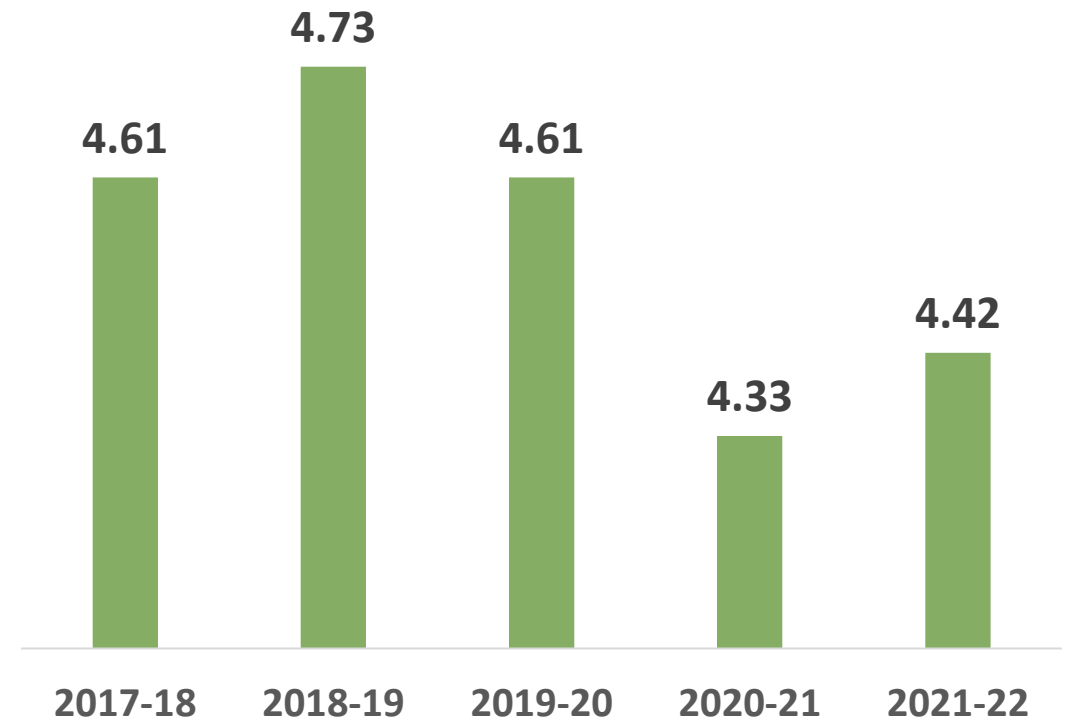
## Unmet Need:

Average amount students must pay out-of-pocket after all financial aid and expected family contributions



## Time to Degree:

Average number of academic years students are enrolled prior to undergraduate degree completion



# KSU'S KEY STRATEGIES ON AFFORDABILITY

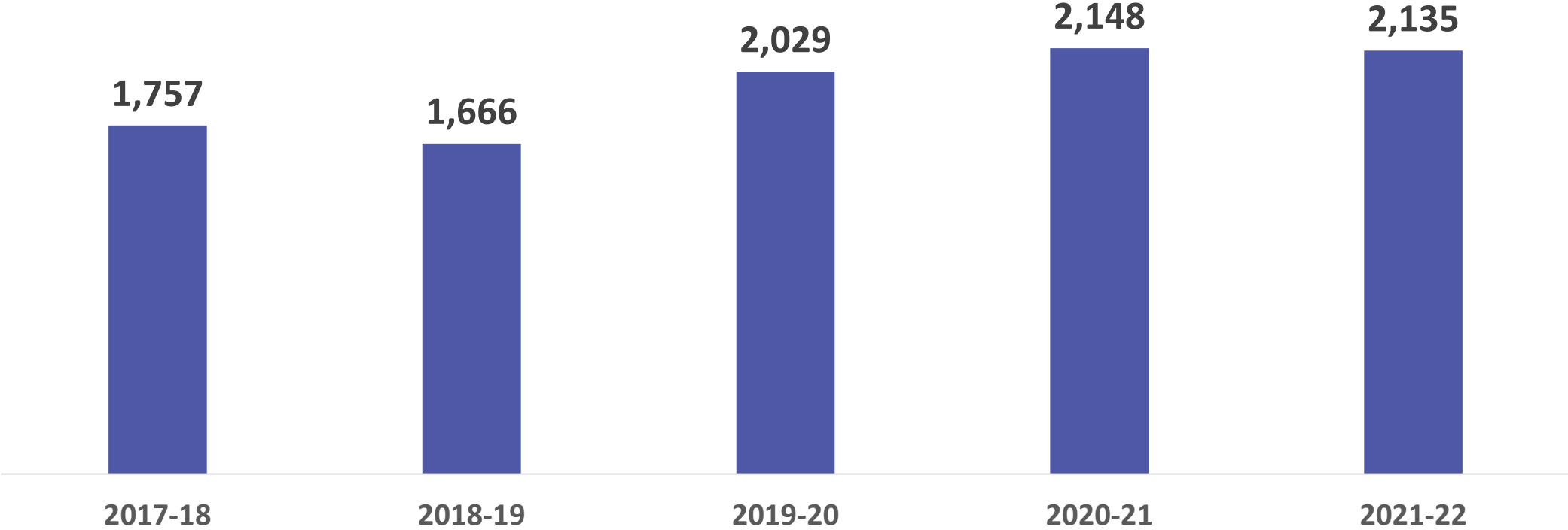


- Increase the number and percent of resident students—currently more than 60 percent of KSU students are nonresidents
- Update articulation agreements and collaborate closely with KCTCS to provide online programs so that students can continue to work while in school
- Expand and cultivate scholarship, paid internship, and CO-OPs with employers (e.g., CHI Saint Joseph Health Scholarship)

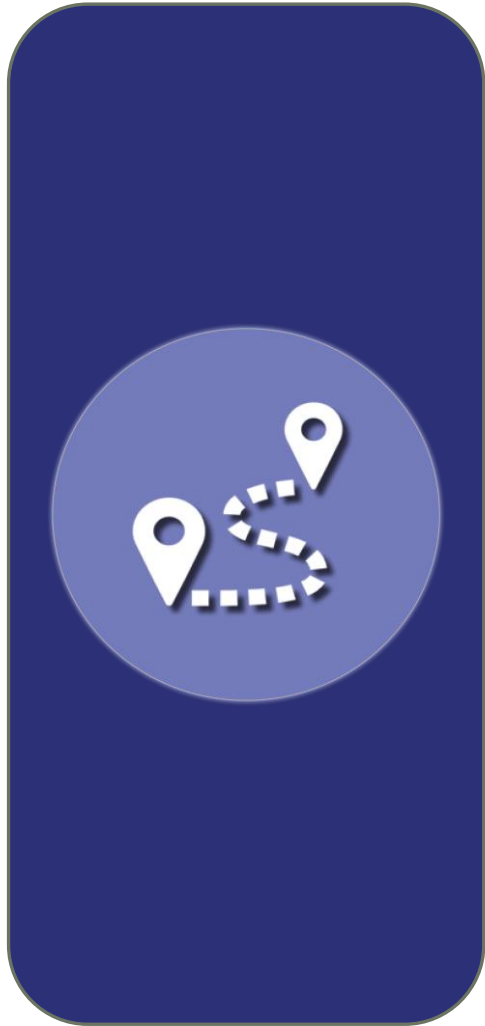
# KEY PERFORMANCE INDICATORS -- TRANSITIONS

## Undergraduate Enrollment:

Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky's public colleges or universities in an academic year, either full-time or part-time.



# KSU'S KEY STRATEGIES ON TRANSITIONS

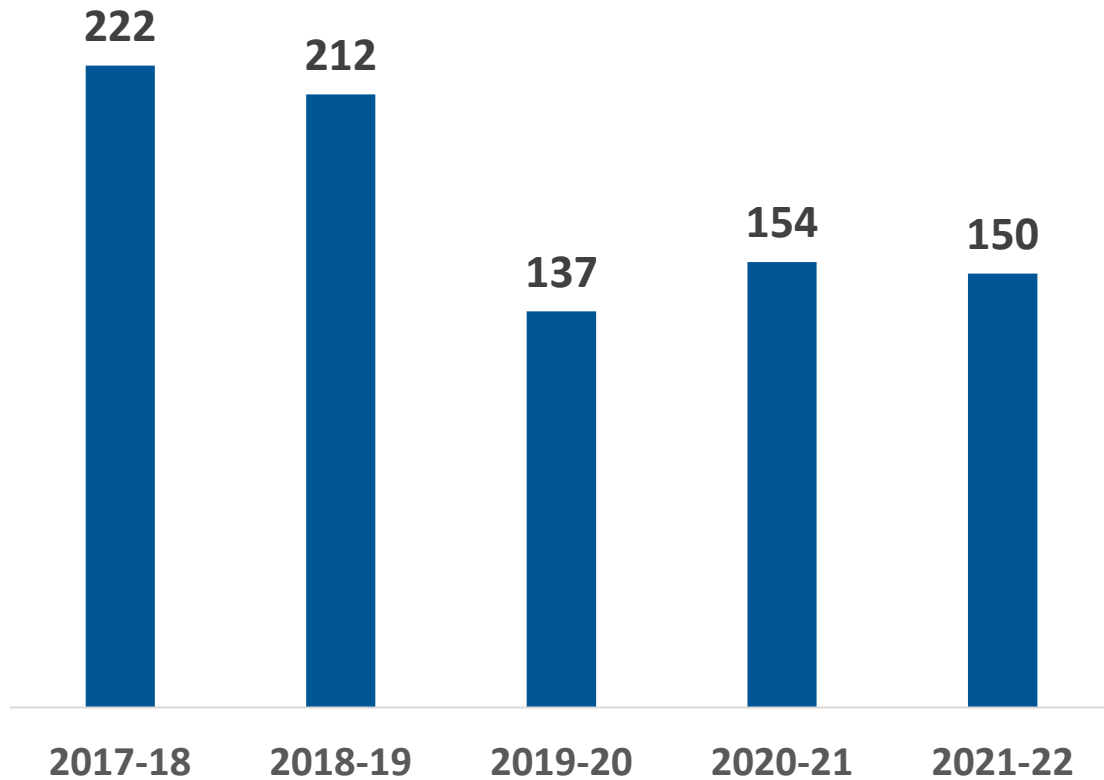


- Partner with public P-12 schools in Franklin, Fayette, and neighboring counties and collaborate with college coaches and advisors
- Partner with JROTC and host STEM focused summer programs that will include a focus on helping students prepare for the transition to college
- Continue collaboration with Family Scholar House
- Explore the use of chatbots

# KEY PERFORMANCE INDICATORS -- SUCCESS

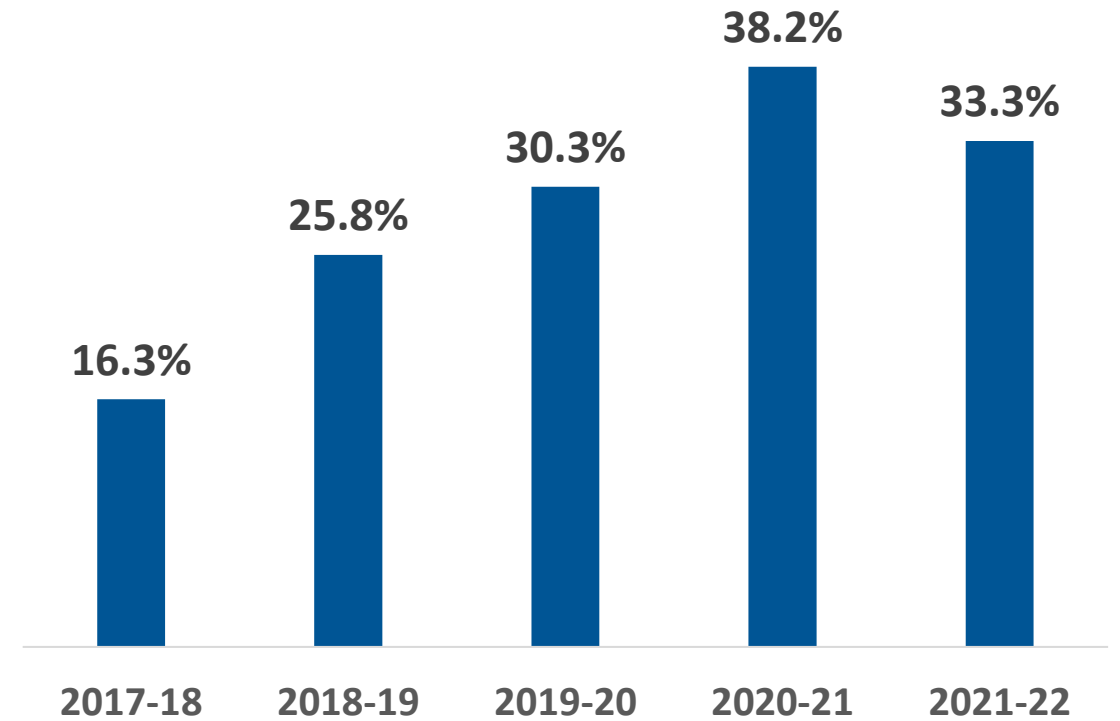
## Undergraduate Degrees:

Number of bachelor degrees awarded in an academic year



## Graduation Rate:

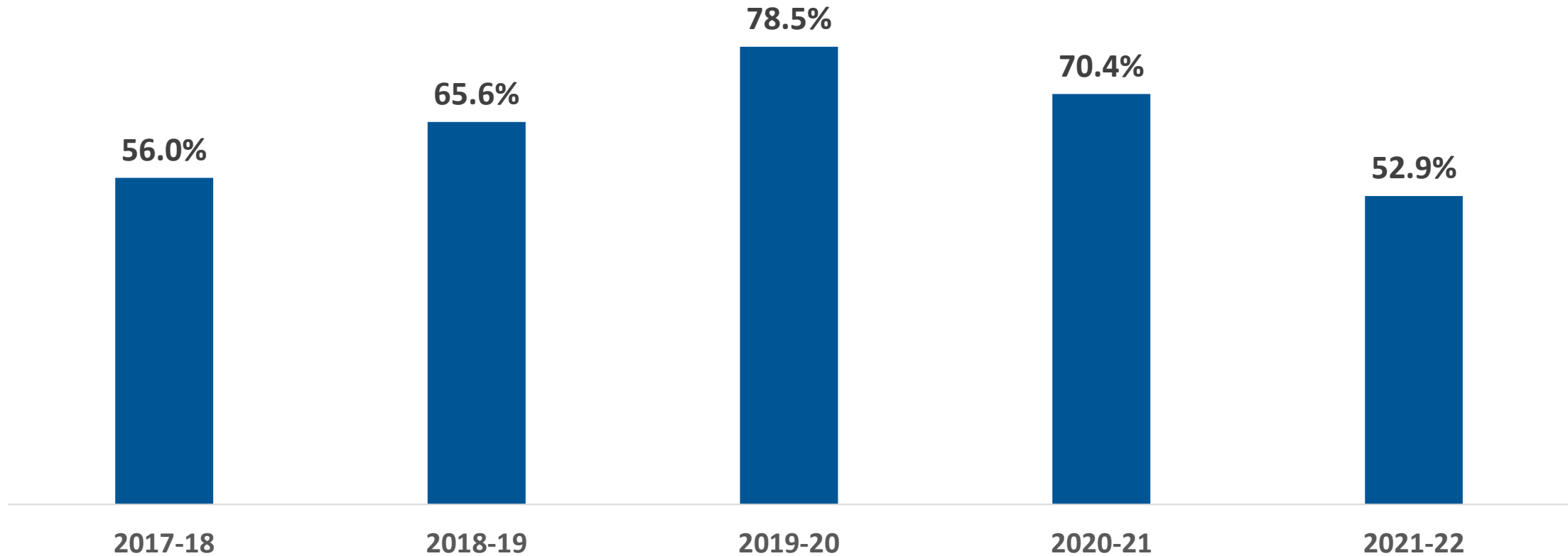
Percentage of first-time, full-time degree-seeking students who receive a bachelor's degree within 6 years



# KEY PERFORMANCE INDICATORS -- SUCCESS

## Retention Rate:

Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled at the same institution the following fall.



# KSU'S KEY STRATEGIES ON SUCCESS



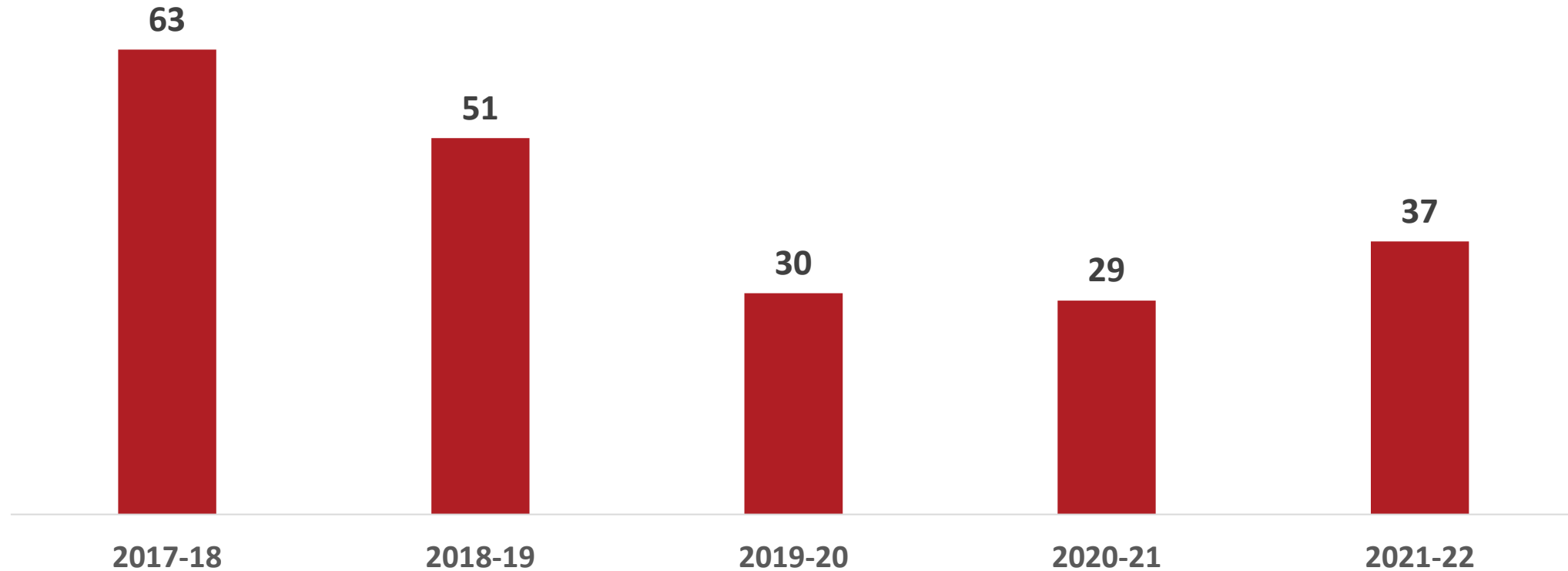
- Participant in the Governing Board Equity in Student Success Project
- Introduced new scalable admittance processes, strategies, and tactics (utilizing a new screening process that identifies students with a passion for learning and grit).
- Introduced a data informed program for personalized developmental academic advising for freshmen.



# KEY PERFORMANCE INDICATORS -- TALENT

## Graduate/Professional Degrees:

Number of graduate degrees awarded in an academic year

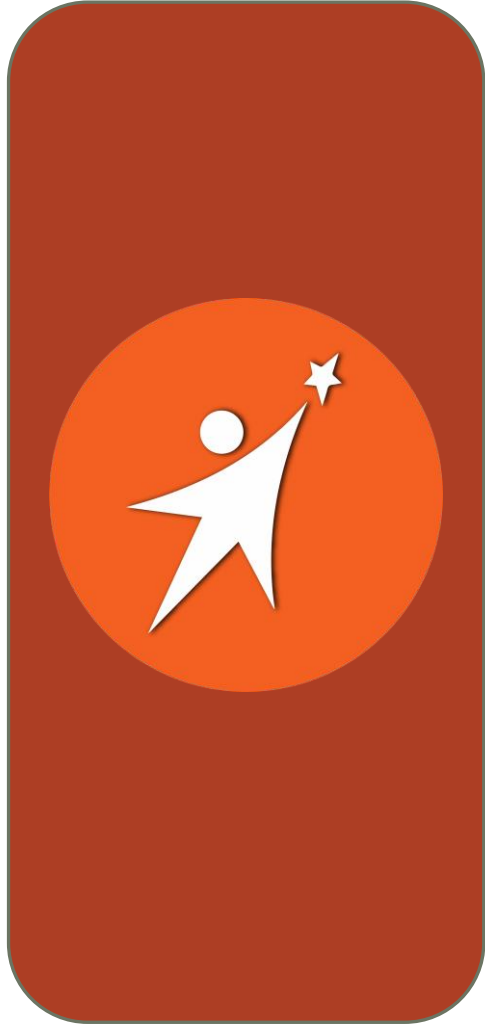


# KSU'S KEY STRATEGIES ON TALENT



- As the only public, historically Black land-grant institution in the state, KSU has an essential role to play in assisting the commonwealth in the development and growth of its innovation economy:
  - Innovation Workforce Development
  - Discovery, Collaborations, and Partnerships
  - Entrepreneurship
  - Community and Regional Advancement-

# KSU'S KEY STRATEGIES ON VALUE



- Improve outcome KPIs (progression and completion rates).
- Overhaul portfolio of academic offerings in accordance with KSU's Management Improvement Plan
- Introduce micro credentials that are designed to strengthen the labor market value of the University's degrees



**KENTUCKY STATE  
UNIVERSITY**